

4 Key Reasons to Consider Thematic Investing

Thematic investing provides a strategic approach to help capitalize on long-term trends shaping industries and economies. The 4 key reasons below highlight the benefits of thematic strategies and how they may help investors achieve their financial goals.

1. Enhanced Diversification



Adding thematic portfolios to a holistic investment strategy may enhance diversification by gaining exposure to industries and trends beyond traditional asset classes. This diversification may help reduce overall portfolio risk and improve long-term returns.

2. Trend Identification



Thematic investing may capitalize on emerging trends such as artificial intelligence, cybersecurity, blockchain technology, precious metals, renewable energy, and weight-loss drugs, to name a few. Identifying themes early may help position for potential growth opportunities.

3. Potential for Higher Returns



Investing in themes that are poised to experience significant growth from these trends may lead to higher returns compared to traditional investment strategies.

4. Long-Term Focus



Thematic investing encourages a long-term view, aligning portfolios with trends that are expected to unfold over several years. This approach may help investors stay focused on their investment objectives and avoid short-term market fluctuations.

Incorporating thematic portfolios into an investment strategy may also offer a dual advantage, **investors can:**



support trends they believe in



gain exposure to industries shaping the future economy

Amplify ETFs offers a wide range of **thematic strategies** including:



**Blockchain
Technology**



Cybersecurity



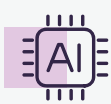
Shipping



Online Retail



Weight-Loss Drugs



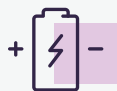
**Artificial
Intelligence**



Precious Metals



Travel Technology



Battery Technology



Digital Payments



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Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

Narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry

makes it vulnerable to factors affecting the companies and may face more risks than if it were diversified broadly over numerous industries or sectors.

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